HARRISON Memorial Library
Box 800
Carmel, Calif.

HARRISON MEMORIAL LIBRARY

CARMEL

VOL.8, NO.25

THE BEACH

HIGHWAY

CARMEL, CALIFORNIA OCTOBER 3, 1952

TEN CENTS

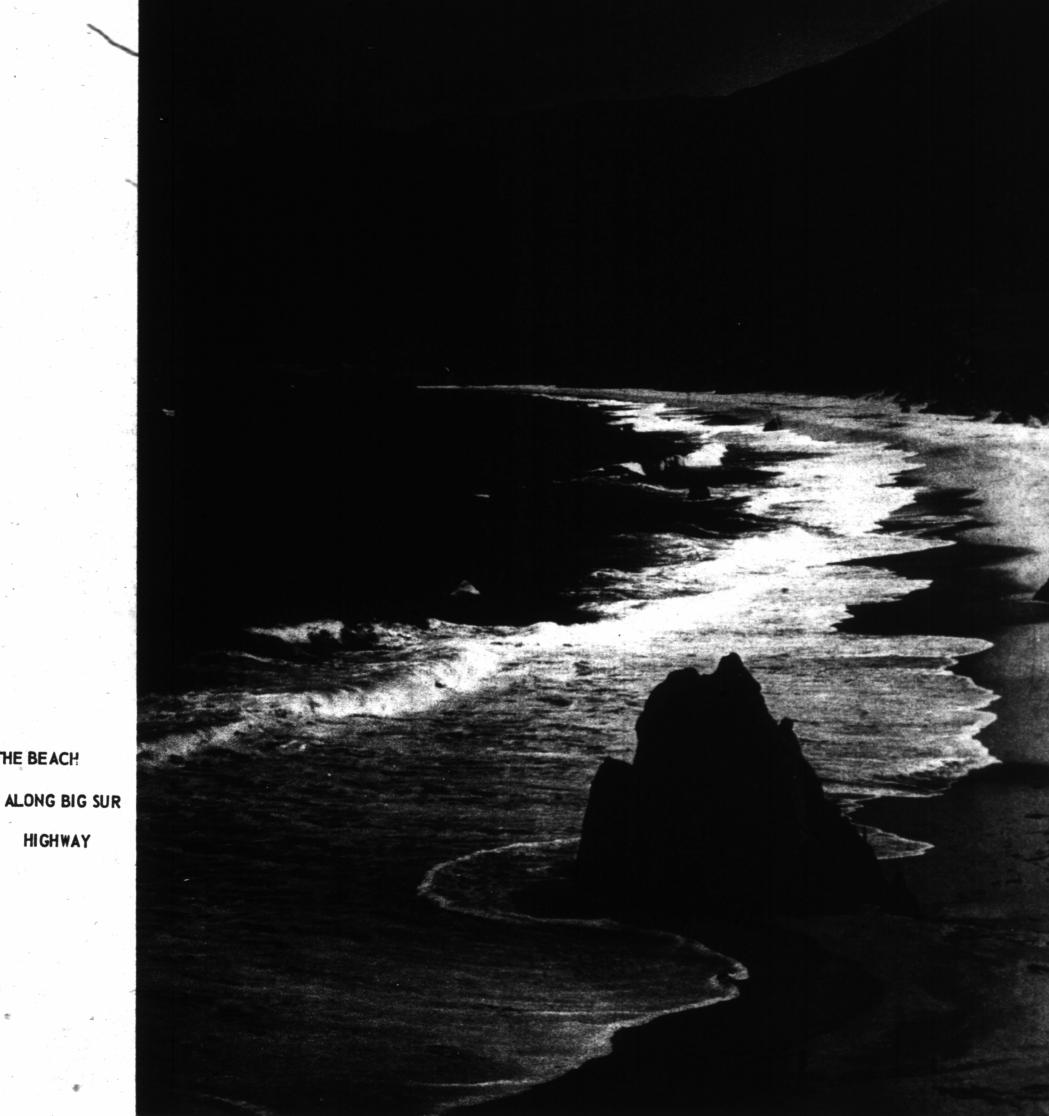


Photo by Gordon Johnson

-Spectator Notes-

Last Friday, the heavy sea turned out to be a regular bonanza for the Pebble Beach caddies. One of the Spectator's topflight spies said that each wave that broke over the wall on the 18th brought several golf balls. Although it was pretty cold, one earnest lad had taken off his sweater, tied the sleeves, and almost had it filled.

The Spectator, being an admirer of most imported automobiles, notes with interest that the big ad agencies see things the same way. More and more pictures (esp. fashions) being taken with some interesting car in the background. Four in the last New Yorker and a few in Vogue and elsewhere.

Christams ought to be pretty in downtown Carmel this year. J.O. Handley has added \$250 to the \$250 already given by Mark Thomas for prizes for the best indoor and outdoor decorations. Mark Raggett, chairman of the Business Association's Xmas Lights committee, says again that the committee wants attractive, not garish or bright, lighting effects.

Rumor has it that the target date for the opening of the Gollen Bough Playhouse has been set for October 15. But Ted Kuster, after so many delays, only smiles when one speak sof the opening.

Too bad illness caused the cancellation of the Forest Theater's presentation of "The Women" this week.

Jay Hannah is planning his combination wall-painting and housewarming party in two stages. The artists will decorate the wall (back of Carl and Chan's service station) by themselves with no amateur kibitzing. The following weekend will be the general party for the public to admire the results.

Joining your political opponents seems to be the latest favored move. Congressman Ernie Bramblett has named his primary opponent, James Holmes, chairman of the Independent Republicans of the 13th District.

Harold Kneedler is off on a two or three week vacation to New York. One might suspect that he timed his visit to coincide with the World Series.

We are interested to note that a Carmel boy, William Burke, III, is attending the Governor Drummer Academy in Massachussets—the oldest boarding school in America. It is now in its 190th year.

The Carmel Realty Company's ad in this issue speaks of 'nicely treed lot.' One Spectator staffer remarked that 'Corum Jackson must have worked like a dog to get it up there."

It looks as though the Elks came to town well-stocked. One Carmel liquor store reports he sold eight cases of various types of mix about the time they hit town, but not one bottle of booze.

A Navy School release notifies us that the school now has a new electronic analog computer to add to its servomechanism. Inducatory. We are pleased with this news, but looked further to see what it likes to do. It seems that it renders "invaluable aid in engineering design and analysis." Good! We further learned that it contains 12 operational amplifiers. This even dozen amplifiers allows the operator to solve "systems that are represented by the seventh order differential equations." Just what we need for balancing our bank account.

- - the spectator

Village Week

BOARD DECIDES TO PUT CLASSROOMS AT RIVER

The Carmel River School in the Mission Tract will be a reality next September, the school board decided this week. Plans call for the construction of four classrooms and an administrative office to be completed as soon as possible.

The question before the board was whether to complete the Woods School or start the River School. After weighing all the factors, the board decided that the latter program would be the best.

Although the site will have to be graded, something that would not have to be done if Woods were completed, this cost is more than the playground problem at Woods. If more classrooms were added there, it would be necessary to purchase additional playground space.

The construction will cost in the neighborhood of \$83,000, Architect Thomas Elston estimated. The addition at Woods would have cost about the same or a little more because of the necessity of providing covered corridors between the buildings.

Bids for the grading of the site will be called for as soon as the site is surveyed and the engineering work done. Actual construction will start in the early spring.

FIRE PREVENTION WEEK TO BE OBSERVED HERE

Next week is Fire Prevention Week, and as usual, the school children will be given free rides to the firehouse aboard one of the trucks. They will look over the fire-fighting apparatus and listen to explanations by the firemen.

The department is also considering a public drill demonstration to be held Thursday night.

WHEN IS AN

"ANTIQUE"
NOT AN ANTIQUE?

According to Webster and the U.S. Customs Service, an antique can be recognized very easily. We'll be glad to teach you some secrets. You need no longer be afraid of Louis-whatever-it-is, or Empire, or Sheraton, or anything else and don't EVER say —"It would be nice if I had a place for it." We will help you find one. We love visitors, and are MAD about buy-

L'ARC DE TRIOMPHE

Between two very solid Carmel
institutions.

Bank of Carmel

Us

Jack Built



TWO IMPORTANT political meetings were held in Carmel this week. The Carmel Women's Democratic Club were hosts to over 500 who attended a luncheon at the Mission Ranch to hear Mrs. Clara Shirpser speak. Above, left to right, are Mrs. Paul Low, the Rev. Alfred B. Seccombe, Mrs. Edwin Tucker, Mrs. Shirpser, James E. Amett, Mrs. James Campbell and Pat Patterson.

- Lee Blaisdell photo.

Below, Thomas E. Caldecott (standing right) was the principal speaker at the Monterey County Republican Assembly at Sunset Auditorium. Other speakers on the rostrum are (left to right) Chairman Edward Cochrane, William Nelligan CIO official, Earl E. Smith, building group official, and Edgar Bissantz, GOP county central committeeman.

- - Arthur McEwen photo.

It could only happen in Carmel

Everyone is Christmas shopping. . . for gifts to be delivered, —anywhere— direct from London!

LEATHER HANDBAGS

by Cooper of Bond Street
FASHIONS TO MEASURE

from Regent Street
HANDWOVEN SHETLANDS

from Edinburgh

COUTURIER DESIGNED BELTS
from Grosvenor Street
CROWN AND ROSE PEWTER

Gifts of utter distinction at their London prices!

WHERE YOU SEE AND ORDER BRITISH LUXURIES FOR DELIVERY-DIRECT-TO-YOU.

from the Burlington Arcade

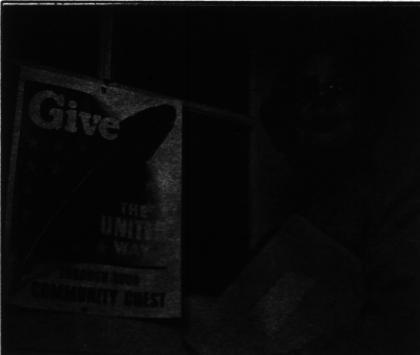


LONDON MEWS - Sixth Street, west of Deleres Tel. 7-6601 . . . Open delly 10 to 5:30 o'clock

Open daily 9:30 to 5:30

Sunday by appointment.

parking problem.



MARION B. TODD, executive secretary of the Community Chest, is shown with one of the current posters, it was taken shortly after she nailed the first poster to the door of the Chest's office.

-- Wynne Hutching photo.

MONDAY STARTS DRIVE FOR COMMUNITY CHEST

Monday marks the opening of the Monterey Peninsula Community Chest Campaign to raise funds for the coming year. A goal of \$80,217 has been set by Chest officials.

Robert Little and Harold Nielson are co-chairmen for the Carmel business district and Mrs. R.H. McDonald is chairman for the residential area here. The president of the Chest this year is Albert M. Lester of Carmel.

HALF INTEREST IN **VALLEY NEWS SOLD**

Ralph E. Erion has sold his half interest; in the Carmel Valley News to Mrs. Frank Andrews of Carmel Valley. B.N. Prieth will continue as copublisher with Mrs. Andrews. Parker and Millie Kimball will continue as editors of the little weekly newspaper.

ANNUAL RED CROSS **MEETING WEDNESDAY**

The annual meeting of the Carmel Chapter of the American Red Cross will be held next Wednesday at 10 a.m. at the Carmel Women's Club. The election of officers will be the principal item of business.

Included on the program will be a demonstration of the resuscitator by Andy Wiemann.

The public is invited to attend the meeting and coffee and doughnuts will be served.

PARKING SURVEY STARTS IN BUSINESS DISTRICT

The survey of the business district to get parking data began this week. It is the first step by the Carmel Business Association in its attempt to solve the growing

Basically the questionnaire wants to find out where the businessmens' (and their employees') cars are now parked.

It also seeks to find out how many individuals would rent stalls in a municipal lot if it were available.

The next step would be to determine the feelings of the property owners in the business area on the establishment of a parking district to finance the purchase of offstreet parking space. If the results of the surveys proved favorable, the committee will then consider what lots should be purchased for parking.

CONTRACTORS WIN PRAISE FOR WORK AT WOODS

Contractors Taylor and Vial were given praise by the Carmel School Board for the rapid and conscientious work they did in the multi-purpose room at Woods School. Architect Thomas Elston, Superintendent Stuart Michell and Board President J.O. Handley all expressed pleasure emphatically.

Elston also mentioned that the state inspector said he rarely saw plans and specifications followed as closely as in the Woods Building.

The Board voted to send Taylor and Vial a letter expressing its commendation and appreciation.





JUNE SIMPSON'S NEW PASTRY SHOP **HEAVENLY TREATS**

Mission near 5th

7-7442

The SpeCalendar...

.... First Theatre presents "Camille," with French Revue, tonight, and tomorrow at 8:15.

ART.

Gregor. Open 12 to 5 p.m. daily.

. . . . Artists' Guild of America, Inc. - Exhibit of watercolors by Altagrace Duarte and oil paintings by 22 artists. Open 1 to 6 p.m. daily.

.... Pebble Beach Gallery - First showing of top British lithgraphs originally done for Festival of Britain. Oct. 2 through

CIVIC MEETINGS.

. City Council meets next Wednesday at 7:45 at the City Hall.

. . . . Sanitary Board meets Monday at the district's offices on San Carlos street at 7:30.







IN ROME

. . . OR RIO

You will meet a man known for his good taste who has been out-fitted by "The Peninsula's Outstanding Store for Men."

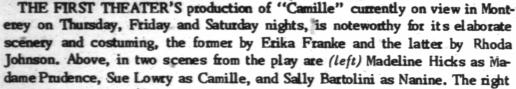
Our feature of the week: Rough, rugged Crombie tweed suits. Woven in Scotland. Very special at

\$59.50



At the Casa M







hand photo depicts the scene wherein Armand denounces Camille and shows (from left to right) Barbara Glover as Olympe, Said Riza as Armand, Bill Kaye as Messinger, Frank Murphy as Gaston Rieux, Madeline Hicks as Madame Prudence, Melvin Isenberger as Gustave, Sue Lowry as Camille, and Alex Merivale as Count de Varville.

- Arthur McEwen photos.

The Arts

LITHOGRAPHS MOVE FROM PEBBLE BEACH TO S.F.

Immediately after the British lithograph show leaves the Pebble Beach Gallery, October 14, it will move to the De Young Museum in San Francisco. There it will be hung in the large gallery and will be a featured exhibition while there, according to De Young officials.

The lithographs were commissioned by the British Government for the Festival of Britain. Eighteen of the country's foremost lithographers were chosen to do the work.

The shows at the Pebble Beach Gallery and the DeYoung Museum were arranged by Best from Britain.

CARMEL YOUTH CENTER PLANSOPEN HOUSE

Next Saturday, October 11, the Carmel Youth Center will hold its second Annual Open House for all of Carmel. The party, from eight to midnight, is given by the Youth Center to express its appreciation of the support given it by Carmel adults.

Music for the affair will be provided by Pat Coleman and his 14-piece orchestra through the courtesy of the Monterey local of the American Federation of Musicians. Dici Harber will be the featured vocal. ist, and Youth Center members will present a variety show.

YOUTH CENTER MOVIE RUNS SATURDAY NIGHT

The Carmel Youth Center movie will be held Saturday night this week instead of the usual Friday night. The Red and Gray Dance is being held at the High School tonight.

Tomorrow night's movie
"Margie" starring Jeanne
Crain, is the regular weekend
show sponsored jointly by the
Carmel Rotary and the Lion's
Club.

WADE PARKS TO GIVE ART CLUB CONCERT

Wade Parks will open the Musical Art Club fall season with a piano concert next Friday at Treasure Hall, Monterey High School. The concert is open to members of the

The Nest

(el nido)

VISIT OUR PIANOBAR

LARRY ALLEN

in the

beautiful Empire Room

8:30 to 1:30

140 Del Monte Ave.

Monterey

snappy patter

piano playing songs

sing with

The Barfly Parrot!

club and their friends.

Parks has a wide musical background, having studied with Leo Podolsky, Rudolph Ganz, Mollie Margolies, John Crown and Egon Petri. He has appeared at Orchestra Hall in Chicago and many other concerts.

Anyone interested in joining the club may contact Miss Angie Machado, club president, at 7-4166 or Miss Elizabeth Crofton, secretary at 7-3972.

Organizations

LEGION DINNER PLANNED

The Carmel Post of the

CARME

Open Eve. 6:45—Start 7:00 Saturday Matinee 1:45 Sunday Continuous 1:45 Phone Carmel 7-3028

FRIDAY-SATURDAY

STORY OF WILL ROGERS
Will Rogers, Jr.
Jane Wyman

SUNDAY-TUESDAY

DIPLOMATIC COURIER
Tyrone Power

Patricia Neal

YOU FOR ME Peter Lawford Jane Green

WEDNESDAY-THURSDAY

OUR VERY OWN
Farley Granger
Joan Evans

American Legion will induct 12 new members at its dinner meeting Monday night. The new members will bring the local post's membership up to 158. The current mem-

bership drive is 97 short of the quota, but the post is far ahead of others in this area, in the drive, according to Commander Jim Kelsey.

DENNY-WATROUS MANAGEMENT presents— The TROUPERS OF THE GOLD COAST in

"Camille"

-with FRENCH REVUE

Directed by LYDIA MARKOW THURS., FRI. AND SAT. - at 8:15

CALIFORNIA FIRST THEATRE

State Monument Monterey
Tickets \$1.50 - \$1.20, inc. tax, at First Theatre — Tel. 5-4916
Also Staniford's Drug Store — Telephone 7-4901

hill theater

THRU MON.

ILA IRONIDIE

-the movie everyone has to see-

-Plus Walt Disney's technicolor "OLYMPIC ELK"

TUES. - WED. - THURS.

-big bull session!













IN THE GALLERY during last week's California Amateur Golf Tournament at Pebble Beach were (top, left to right) Mr. George L. Coleman, Jr., Mr. Harry Hunt, Mrs. Hunt, and Mrs. Coleman, all of Pebble Beach. Bottom, left to right) Mrs. Paul Carter, Mrs. Neal C. Lakenan, Mr. amd Mrs. W. Harold Booth, and Mr. Neal C. Lakenan. The Lakenans are guests at the Booth's Pebble Beach home during their stay here. Mr. Booth is an official of the California Golf Association and Mr. Lakenan was a contestant in the State Championship tournament.

-- Julian P. Graham photos.

MURRAY-WILSON AGENCY

Duncan H. Murray - Roderick N. Wilson
INSURANCE

Member of

Phone 5-6872 280 Alvarado Street Monterey



Attend the 18th Annual Legion

Turkey Shoot Sunday, October 5, 1952

BIG RIFLE RANGE — 22 RANGE — EATS

FUN — GAMES FOR THE FAMILY

Come to TARPEY FLATS — 3 Miles East of

Monterey on the Salinas Highway

Admission

Turkey Gate Prizes

FREE

Free Turkeys Galore

Sponsored by Monterey Peninsula Post No. 41, American Legion



Charter membership in the Monterey Chaper to the 25th Division Association will be opened at the next meeting Oct. 6 at the Fort Ord Soldiers' Club. The meeting will start at 8 p.m. with Major William Smothers, president of the local chapter, presiding.

All former members on active duty and veterans in the Peninsula area who served with the 25th Division at any time are invited to attend.

Veterans of the Tropic Lightening Division living in the

community surrounding Fort Ord are asked to call Major Smothers for further information about the local chapter. His office phone at Fort Ordis Extension 2292; home Monterey 5-5235.

ILLINOIS REPUBLICAN ADDRESSES LOCAL RALLY

John King, the youngest man ever elected to the Legislature of Illinois spoke to a public rally at the Monterey County Fair Grounds last week.

The young legislator fired repeated blasts at Governor St-

evenson's conduct as the Governor of Illinois.

Alan G. Pattee, chairman of the Monterey County Republican central committee sent a telegram to Nixon, signed by every person in the crowded hall, expressing their confidence and faith in him. "We are fighting mad at the smear campaign that is being waged against you and we are doing everything in our power to combat this vicious attack" the telegram read.

A campaign was started and several hundred dollars were collected for "One Dollar for Nixon" funds.

DEPARTMENT STORE

SHOP THURSDAY EVENINGS 'TIL 9

PACIFIC GROVE, CALIFORNIA



Something new from PAULETTE of PARIS...

This adorable face-framing clocke is made of imported velour and edged with strips of rhinestones. It's young! It's flattering!

FROM OUR COLLECTION OF ONE-OF-A-KIND "BLACK MAGIC" IMPORTED

VELOURS BY Howard Hodge. Each a Paris inspiration and each in its own

attractive box.

21.00 - 25.00

MILLINERY - Second Floor





THE CURRENT attraction at the Pebble Beach Art Gallery is the showing of lithographs done for the Festival of Britain by outstanding British artists. Among the first to see the exhibit were (left) Mrs. Frederick Elstob, Mrs. L.E. Harting, Mrs. and Mrs. Alexander Merivale, all of Carmel. Mrs. Elstob is direct-

or of Best from Britain which is sponsoring the show. At the right, Samuel F.B. Morse (left) and Donald Teague Carmel artist, admire one of the lithographs in the collection.

- - Julian P. Graham photo.

Organizations

YOUNG WOMEN'S GROUP PLANNED BY USO

The USO Advisory Group, headed by Mrs. Edward W. Cochrane, is working to form a Young Business Girls' Club as an adjunct to the present Girls' Service Organization. The GSO is an important part of the USO's program.

USO Director Frank Adams told the group that a recent survey showed that such a young women's group was needed on the Peninsula. He said that other girls' and women's organizations have offered to cooperate in the formation of such a group.

DEMOCRATIC SPEAKER DRAWS LARGE AUDIENCE

Over 150 persons attended the luncheon sponsored by the Carmel Women's Democratic Club at Mission Ranch last Wednesday to hear Mrs. Clara Shirpser, Democratic National Committeewoman.

Mrs. Paul Low, vice-president, presided at the meeting and Mrs. Jeanne Tucker, president of the club, introduced the speaker.

Mrs. Shirpser impressed on her audience the fact that politics should be an everyday concern of all of us as our lives are constantly affected by political happenings. She pointed out the majority of votes held by women in Amer-

ica and urged a responsible and intelligent use of this power. Mrs. Shirpser also related her experiences as a member of Governor Stevenson's party on his recent whistle stop tour of California.

The audience was enthusiastic in its response to her talk. It was also voted by those present to send a telegram to

(Continued on Page 7)

CASH and CARRY
3 DAYS SERVICE - -

24 hour service for 20% additional.

8 to 5:30 Weekdays 8 to 12:30 Saturdays

The VILLAGE CLEANER Village Shoe Tree



Such Consistently GOOD Cleaning!

There is no need to ask for "special care" at Carmel Cleaners. Every garment is as carefully and thoroughly cleaned as modern equipment and conscientious service make possible.

We Call and Deliver

Carmel Cleaners

Dolores & Ocean

7-6447



Scent from Hawaii

Dreams of Aloha.. The Sands at Waikiki.. Lilting Floral Fragrances

Romantically packed by Browny of Honolulu

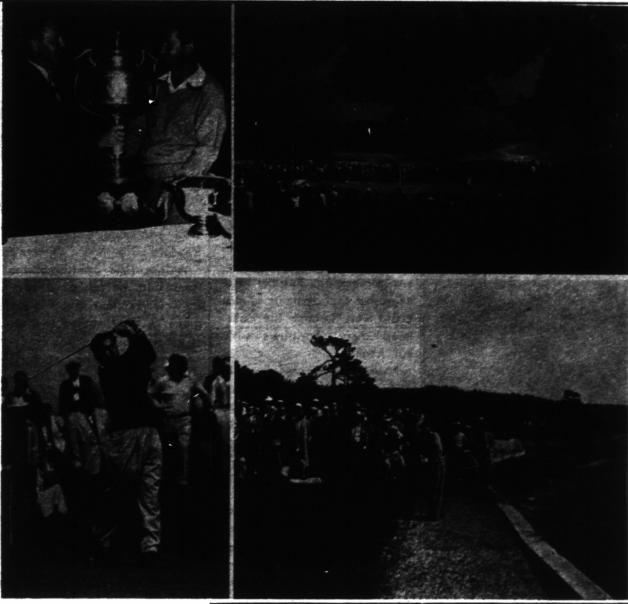
Imported from the Hawaiian Islands

—Exclusively at—

Song of the Islands

6th Street — PINE INN SHOPS West of Lincoln, Carmel, Telephone 7-6366 HILLIN WHEELER PERGUSON, Owner





It was a successful week of golf. Fine weather and low scores featured the 1952 State Amateur Championship tournament. Upper left, John W. Dawson, president of the California Golf Association, presents the championship trophy to Bob Silvestri, the 1952 champion. Upper right, a typical scene on the Pebble Beach links last weekend. Lower left, Bruce McCormick, runner up, is shown banging out a drive. Lower right, Silvestri is shown getting out of the rough after coming close to losing his ball in the ocean.

-- Julian P. Graham photos.

WERMUTH

TRANSFER and STORAGE
CARMEL - MONTEREY
PHONE 7-4204



no.1 specialist in local moving!



TO I I S Reference for 1 a Server-fix 1 a feer Comm

DEMOCRATIC WOMEN (Cont'd)

Governor Stevenson commending him for conducting a dignified, intelligent and forceful campaign.

REPUBLICAN TEA IN SEASIDE FRIDAY

A tea honoring Congressman Frank T. Bow, of Ohio, to be given at the Seaside Youth Center at 3 p.m., Friday, October 3, under the sponsorship of the Seaside Republican Women's Club and the Monterey-Pacific Grove Republican Women, was announced today by Mrs. James Frangos and Mrs. C.A, Metz. Other honored guests of the affair will be Congressman Ernest K. Bramblett and State Senator Fred Weybrett. The tea is free and Open to the public.

With our compliments,

the coupon will bring you

your free copy of . . .

in a few words

this is what Mutual Funds are .

"IN A FEW WORDS...

THIS IS WHAT

MUTUAL FUNDS ARE"

GEORGE V. YATES & CO.

INVESTMENT SECURIT

Jorgenson Building 6th and Dolores, Carmel

ADDRESS-

Telephone 7-3037

GEO. V. YATES & CO.

BOX N-1

CARMEL, CALIFORNIA

Please send me a free copy of IN A FEW WORDS . . .

Please send me a free copy of IN A PEW WORDS .

A luncheon for republican party workers representing all republican organizations of the peninsula will be held at noon at Cerrito's restaurant, preceding the tea.

Congressman Bow is an attorney who served as a war correspondent in the South Pacific during World War II. In the congress he has been a leader in various committee investiga-

tions covering such diverse fields as publicity and propaganda, State medecine, the inrerior Department and in particular its Bureau of Reclamation. He served as counsel of a select committee to investigate the Federal Communications Commission.

Jall's Jancy is

-the brilliantly lined

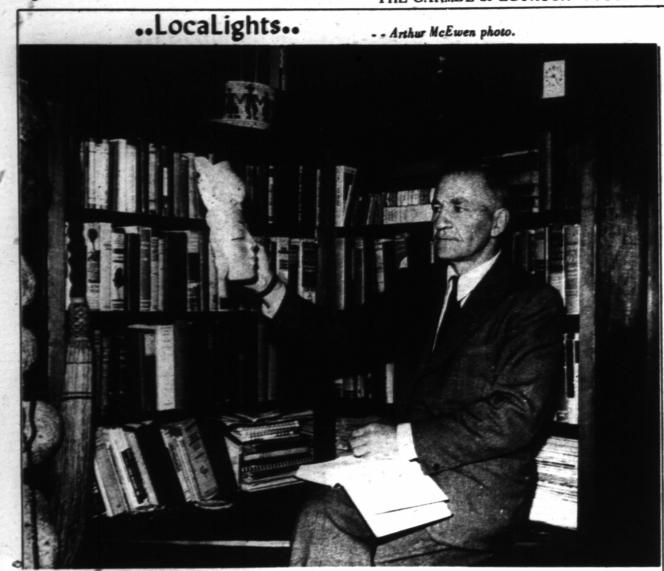


It's a tweed year — Carolyn Schnurer has used it in a chic coat dress. Others are using the wondrous stuff for soft-as-butter skirts, tailleur jackets and newest softened box coats and jackets . . . It's the year of the casual, and the separate — It's the year to buy your things at



6th between Lincoln & Dolores

Phone 7 - 4912



Louis Gay Balsam, the new instructor in social sciences at the Del Monte School, is anything but the proverbial Mr. Chips of private school myth. He, together with his wife, has proved that the earning of a living can not only be combined with seeing the world —it can be the means of doing so.

Married in the twenties to Ida May Balsam, he set out on a global trip that lasted six years, took them to almost all of the countries of the world; and during the course of which the Balsam family became four

rather than two.

The beginnings of this giant wanderlust were in New York, where Balsam was born. He started out to college at the University of Chicago, an appropriate number of years afterward, but found that his side job of editing a business paper had run away with him. Originally a means of financing his education, the journal soon became too big a thing to pass up, and Balsam left school to build it to a quadrupled circulation and afull time job. He left the university for that,

and subsequently hopped into the field of advertising in the Mid-West.

It was with this behind him that he married, and with such equipment that he and his wife undertook to work their way around the world. The happiest of experiments, they brought it off —reorganizing personnel in Manchester, rewriting a merchandise catalogue in Paris, bringing teak out of the jungles of Burma, and teaching social sciences in Peking. Their jobs were as disparate as the countries in

which they held them. Lloyd, their oldest son, was born in Antibes, France, and Alan in Manley, Australia. . . toward the end of the trek, where Louis was writing a catalogue for a department store.

Just preceding the dip into Australia, he had worked with Robert Fleharty, in Tahiti-writing continuity for "Fairy Isle to the South Seas," an adaptation of the James Norman Hall book. Somewhere in this time, too, was crammed a walking tour of Sumatra, where Balsam learned not only the language, but that an unarmed man could walk through the most head-hungry aborigines without harm.

When they arrived back in this country, in the thirties, the Balsams faced the fact that he wanted to teach and write -and that a prerequisite for the first would be a collection of degrees. He enrolled in Tufts where he earned his and his family's way through a B.S., then transferred to Harvard where he took an MA and PhD. This was done with income from advertising work, and in housing gained by getting a free month's rent for each apartment he was able to rent in a large building.

A job at Clark University, as a sociology instructor followed, and from there he jumped with characteristic agility to being supervisor of three Indian reservations, the Shoshone at Fort Hall, a Chippewa reserve, and the Nez Perce settlement at Coleville, Washington. The president of

Reed College, passing through the reservations, remarked that Balsam should be a teacher, which he confessed to being, and was, shortly thereafter, Dean of Men at Reed.

During the war, he hopped into the job of Food Administrator of New England, and after the war, embarked on a career of free lance writing which finally led him to Pacific Grove. He has had success selling to Look, Collier's, The Readers' Digest and others.

A long time admirer of the Peninsula, he felt as a social scientist that this was the place he most wanted to live. It seemed to him a fine crosssection of sociology at work, with a pleasant emphasis on the creative. That he and his wife bring with them the broadness of vision gained in much rambling of the world, in addition to the tolerant understanding of trained social scientists, promises to make of their residence here a cultural exchange —with a good bit of electric charm thrown in bythe Balsams.

All Kinds of

SPORT SHIRTS

-- EXPERTLY FINISHED
--BEAUTIFULLY PACKAGED

SHIRT LAUNDRY

(next to Motor Vehicle Department)

* in by 9 - out by 5 *

468 Washington - Monterey Phone 2-8620

You are cordially invited...

DINNER DANCING

every Saturday Night

AT DEL MONTE LODGE

RESERVATIONS
Telephone 7-3811

Del Monte Lodge · Pebble Beach

GATE FEE REFUNDED WITH DINNER





Sports..

SPORTSMEN OPEN CLUBHOUSE AND RANGE

The near completion of the new clubhouse and rifle range will be celebrated by the Carmel Associated Sportsmen, Inc., Sunday, October 5, starting at 11 a.m. on the club grounds in Carmel Valley. A steak dinner with all the trimmings will be prepared by master chefs, Mansfield Turney, Rudy Shutz, Bud Cross, George Bardin, Roy Warner,

Walter Kreisler, Dr. G. Ridgley Parker, Red Carey, Rich Blaney, Jim Burkholder, Jack Stahlnacker, Dick Lamb, Hal Boyd and Walt Stuefloten.

SPORTS CAR CLUB PLANS **RUN TO SANTA CRUZ**

Next in the series of events of the Pebble Beach Sports Car Club will be a run to Santa Cruz on Sunday. The route will have five secret check points so that the cars' running speed can be checked against the average established. (Continued on Page 10)

CAKE AND PUNCH whet young appetites at the first meeting of the Girls' Friendly Society, sponsored by All Saints' Episcopal Church and quartered in its parish lounge. Members shown here are (left to right) Sandra Heiden, Sue Mitchell, Katy Dunning, Diane Miller, Joan Houghteling, Meg Seccombe, Mary Denman, Francesca Farr, Joy Walker and Susie Mosolf. Holding the punchbowl ladle is Miss Jane Wiley, religious education director and parish secretary. The group is open to fifth and sixth grade girls and meets every Friday at 7 p.m.

- - Arthur McEwen photo.

SUBSCRIBE TO THE SPECTATOR ******

RE-ELECT FRED



WEYBRET

(Incumbent) STATE SENATOR Monterey County

Has introduced Legislation for San Lucas Dam.

Announcing the opening of ...

The Chelsea House

(FORMERLY RIKKI'S KITCHEN)

Expert catering for any and all occasions under the direction of Ethel F. Rexford-

Call her at 7-4398 for an appointment -

Complete staff of trained help -

DAILY ORDERS FOR FOOD AND PASTRY

HORS D'OEUVRES - 30 minutes notice **CANAPES**

Complete DINNERS ANYTHING COOKD TO ORDER BANQUETS DINNER PARTIES **COCKTAIL PARTIES BUFFETS** SPECIAL DISHES

DESSERTS WEDDING RECEPTIONS

he Chelsea

MISSION ACROSS FROM PURITY STORE

CARMEL

PHONE 7-4398





COMPLETE DELIVERY SERVICE

CARMEL MEADOWS



A SERENE AND PICTURE SQUE, THOROUGHLY MODERN SUBDIVISION

CARMEL MEADOWS is a modern restricted home district, served by utilities and with city conveniences. It is surrounded by the vistas of Point Lobos, hills, trees, beaches to the south, city of Carmel and Pebble Beach to the north, Carmel Valley and mountains to the east, and Carmel Bay, cliffs, beaches, bird sanctuary to the west.

All Street and Road Work Paid
Underground Utilities
No Unsightly Poles

PURCHASE YOUR HOMESITE FROM ANY BROKER MEMBER OF THE CARMEL BOARD OF REALTORS

Williams and Williams, Agents

It's Wonderful!



This beautifully built 3 bedroom, 2 bathroom home, plus den and bath. Living-room-dining room combination. Real Basement, excellent storage space, central heating. Just south of Ocean Avenue. 2 blocks from beach, 2 lovely patios. 1 floor. Slight view. Must sell — — — Asking price \$47,500.00

Phone days: 7-3849

Nites: Mrs. Emerson 8-0035

Nites 7-7745



GLADYS JOHNSTON

Corner Monte Verde & Ocean Aves.,
PINE INN GARDENS

Phone Days 7-3849

OR CALL ANY OF THESE ASSOCIATES

MELLIE EMERSON FRANK ANDREWS, Insurance GEORGE ZAMM JANE GUNTHES

Carmel Valley



The Peace and Quiet of the Country

With modern conveniences of city living, are available in near-perfect climate of sunny, picturesque Carmel Valley, through this fine ranch type home on almost two acres rolling land and surrounded by interesting oak trees and colorful garden.

Planned for easy maintenance, comfortable living and indooroutdoor entertaining, 2,500 sq. ft. of quality construction, built fall of 1950, immaculate condition.

Exterior effective combination cream stucco, adobe bricks, redwood, heavy shake roof. Interior attractively decorated, consists of light, spacious, combination hall-family room with used brick fireplace; living room 17'x 27', carpeted, large fireplace, bookcases, sunfast draperies, floor-to-ceiling windows providing panoramic view of valley and mountains, leading to large, sunny, sheltered terrace; roomy, airy, modern electric kitchen; three carpeted master bedrooms; two baths; lovely powder room; efficient central gas heating. Roomy three car garage, three horse stable easily convertible to guest house; completely fenced. Carpeting, draperies, kitchen appliances included in price of \$49,500.

PENINSULA & VALLEY PROPERTIES

Dolores at Sixth - Carmel - Phone 7-3444

...FOR SALE...

CARMEL STUDIO COTTAGE

With 2 Garage Attached
COMPLETELY FURNISHED
Five Level Blocks South of Ocean Avenue
Nicely treed corner lot.

Only \$7,750.

Owner will accept \$4,000 down and \$40 per month.



CARMEL REALTY COMPANY

CORUM B. JACKSON . MANAGER - OWNER

ASSOCIATES
Don Clampett, James C. Doud

Dial 7-6485

P. O. DRAWER C

If you want to enter business on the Monterey Peninsula here is an

OUTSTANDING OPPORTUNITY

Well-established, reputable, sound, service-type business. Pressent earnings excellent with constantly increasing volume and profits assured. \$30,000 required to buy.

Peninsula & Valley Properties

Delores at Sixth - Carmel - Phone 7-3444









SIERRA FISHING TRIP

If you want to know where there are trout, ask Earl Glennon or Howard Levinson. They recently returned from a weeklong pack trip in the Sierras, and as the pictures testify, they did catch a lot of fish.

Starting at Wawona in Yose-mite Park, Earl, Howard and Mrs. Levinson made the six hour trip into Johnson Lake, about 8,500 feet up in the mountains. This was their base camp, and from it they fished surrounding waters as well as Johnson Lake.

The Mineral and Royal Arch Lakes were about half an hour's walk from their camp site, and both proved to have excellent fishing spots. The three caught mostly Rainbow and Eastern Brook trout. Howard however caught "one tired Golden." Farl caught the biggest fish of the trip on an old favorite—a red and white wobbler.

At the top left, Howard looks a little serious after a day in the saddle (his first time on a horse); Margaret Levinson (right above) looks pleased in camp one morning with the prospect of fresh trout for breakfast. Below left, Howard and Farl are back after a day of fishing the success is evident. Below right, Mrs. Levinson fishing the veaters of Royal Arch Lake - the arch is in the background.

They caught their limits every day.

LEGION OFFICIAL TO RETIRE HERE NEXT YEAR

Another distinguished American is due to make Carmel his home when he retires in the near future. Father John E. Duffy, present national chaplin of the American Legion, owns property here and has told friends he will retire to the Peninsula next

Father Duffy has an impressive war record, having been wounded six times in action in the defense of Bataan and Corregidor. He was bayonetted on the Death March and left for dead, but, rescued by Filipinos, he operated with a guerilla band until recaptured in 1943. He was a prisoner until the end of the war.

DEMOCRATIC WOMEN MEET Today is National Demo-

Today is National Democratic Women's Day, and the directors of the Carmel Women's Democratic Club will meet at the home of Mrs. William Arley Smith at 2 o'clock to hear Mrs. Eleanor Roosevelt's radio speech...

In the meantime, Mrs. Paul Low has been named co-chairman of the Stevenson-Sparkman campaign for the 13th Congressional District. Serving with her is Marion Walker of Ventura.

STAMP CLUB AUCTION

A stamp auction will be featured on the next program of the Monterey Peninsula Stamp Stamp Club which meets Monday night. The meeting will start at 8 p.m. at the Carmel High School.

E.R. Blankenship will be auctioneer, it was announced by Col. John R. Wright, president of the group.

The club meets regularly the first and third Mondays of

"ARMOR FOR PROTECTION!"

Protect you children at school or at play with a Junior Accident policy - only \$6 a year.

BUSINESS MAN'S ASSURANCE COMPANY

Howell Armor

Phone 7-4214 for Life Health - Potio Insurance

"ARMOR FOR PROTECTION!"

The Hour Glass
HARRIETT ADAMS

is now carrying
IDENTICAL BREAST-FORMS

the perfect breast form to re-establish natural contour, normal position, life-like motion and balanced weight, following a mastectomy.

The Hour Glass will, as well prepare pockets in bras, foundation garments and bathing suits, to hold the Breast-Form in place...

COME IN AND SEE THIS TRULY SUPERIOR FORM TODAY.

each month, and the programs include speakers, trading and selling stamps, and informal discussion of the hobby. All philatelists are invited to attend.

RE-ELECT F R E D



WEYBRET

(Incumbent)
STATE SENATOR
Monterey County

His recommendations have saved the State over \$8,000,000.





☐ BROOMS
☐ BRUSHES

☐ MOPS

SCRUBBING BRUSHES

DUSTER `

☐ PLASTIC SPONGE

"Best little Hardware
Store on Dolores"

Carmel HARDWARE Phone 7-6049

TELEVISION

THE STORY OF TELEVISION IS THE STORY OF

DU MONT

Dr. Allen B. Du Mont started his research in 1931 and was the first to make a set for use in the home . . .

WHY BE SATISFIED WITH LESS THAN A DU MONT?

NEW LOW PRICES FROM \$209.95 TO \$1895.00

SEE THE DU MONT IN OPERATION ON THE CABLE AT OUR STORE ANY DAY OR EVENINGS.

GRAHAM MUSIC CO

PIANOS RADIO-PHONOGRAPHS RECORDS SHEET MUSIC 7-4390

Mission near 6th

CARMEL -

EL - P.O.Box 79 1

COME IN AND SEE!
Our lovely new fall dresses.

Casual Woolens

Cocktail Dresses

and a large selection of the coats we are famous for!

Your Guide to Fashios
Dolores Street South of Ocean Carmel-by-the-See



CLAUDE ESTILL, Commander of Post 41 of the American Legion, and pretty Miss Gail Maitre select the turkey Gail wants when she wins at the big Legion Turkey Shoot this Sunday at Tarpey Flats, 3 miles east of Monterey on Salinas Highway. Only mechanical targets will be used in the shoot. - - Mission Photo Service photo.

Society ..

ELLIOT-PYLE NUPTIALS

Shirley Ann Elliot and Benjamin F. Pyle, whose engagement was announced in Carmel recently by Shirley's parents, Dr. and Mrs. Del L. Elliot, have decided on Friday, October 24th, for their wedding date. The couple will be married at a 5 o'clock service at All Saints' Church in Carmel to be read by the Reverend Charles A. Dowdell. The ceremony will be followed by a reception at the Monterey Peninsula Country Club for a large group of friends.

Miss Janice Hatton of Carmel will be maid of honor, and Mrs. Gene Vandervort, Carmel. will be a bridesmaid. The bride's only brother, Michael, will serve as best man.

Shirley attended Carmel schools and this year graduated from Stephens College, Columbia, Missouri. The nenedictto-be, only son of Mrs. Marjorie Pyle and Nolan F. Pyle of Columbia, Mo., is a graduate of the University of Missouri. He has just received orders to report to Lackland Air Base in San Antonio, Texas, soon after the wedding.



MONTEREY

Carmel Valley Sun Spots

by PARKER KIMBALL

The Busy B's went to Salinas town Monday about 150 strongto register their protests of Plan A and approval of Plan B in the marathon tussle over the location of the proposed continuation of the Carmel Valley Whyway. . . The Plan B supporters brought along a basketful of verbal and visual ammunition with which to bombard the County Planning Commission which now has the matter in its lap. . . Kickoff speaker for the B delegation was General James Underhill, representing the C.V. Property Owners' Association who asked additionally for a 60 ft. road width limit with 20 ft. setbacks, preservation of trees, and

that the sharp Rancho Del Monte Country Club curve be straightened by taking off more property to the north than described in the survey. . . Following this speaker Josephine O'Dell for the Tularcitos Mothers' Club opposing the road because of its proximity to the school. . .Two school board members, David Hoisington and Ralph Stean explained that the State Board of Education's Division of School Housing originally recommended the existing school site because of its distance from the danger and distraction of a main highway, and that the State Board has recommended purchase of additional property

to meet estimated school growth. . . three lots on Pilot Road selected for expansion would be severed by the proposed Plan A road. 1. Leading spokesman and organizer for the group, Fred Whelan gave a lengthy summary of Plan A's faults and Plan B's virtues and illustrated his talk with pictures and maps of the area. Valley people claiming their properties would be unfairly harmed by the relocated road A included Mrs. H.W. Ayers, Mrs. Martha Louise Miller, Mrs. J.E. Perry, Mrs. Hugh Comstock and Miss Ruth Blanchard owner of the Blanchard Medical Building, H.O. Sand and

(Continued on Page 15)

For Delicious Japanese Dinners Serving Sukiyake & Tempura.

Imported Japanese Sake Kirin & Asahi Beet

CLOSED MONDAYS CAMMAR THE FRANKLIN & FIGUEROA MONTEREY 2-9790

CARMEL VALLEY COUNTRY CLUB: Drive 14 miles over new road into the beautiful Carmel Valley and see Little Bob and Big Bob. Everyone welcome. Cocktails, complete din-ners. Dancing in the fabulous "Old San Francisco Room." The show place of the beautiful Carmel Valley. Open all year. Closed Mondays and Tuesdays.

HIGHLANDS INN: Honeymoon paradise 4 miles south of Carmel on Highway 1. Don't fail to see the fabulous new all-glassnew all-glassenclosed Sunset Room overlooking Lobos Rocks and the most beautiful ocean view in America.

MISSION RANCH: Dinner in the club dining room. Community singing, cas-ual dancing, and spontaneous enter-tainment. Your host, Bill Hall, star of radio, stage and screen, and Maestro Dick Hughes at the piano nightly. Dancing in the Ranch Barn, Friday and Seturday nights to Ernie Os-borne's orchestra, popular and Span-ish rhythms. South end of Dolores street. Carmel 7-3824.

LA PLAVA HOTEL operating exclusively on the European plan FEATURING -

> . . . Dinner Service from 6 to 9 in the Terrace Dining Room or on the Sun Patio - - - Sunday Buffet from 5:30 to 9.

> > for superb cocktails try the



open again-

our newly renovated dining roomfor those superlative lunches and dinners. . . Cocktails, as usual.

Whitney's

Bar open daily-Restaurant closed Sun Ocean nr. San Carlos

Carmel 8-9954

STILL THE TALK OF THE TOWN . . .

The New and Fabulous

with JIMMY SHELDON at the Keyboard **SUNDAY BRUNCH 9-12** LUNCHEON WEEKDAYS 12-2 DINNER 6:30 TO 8:30 DAILY **PHONE 7-6496**

4 Miles South of Carmel on Highway 1



"B. P. O. E."

means "Benevolent Protective Order of Elks"

or

"Best People on Earth"

or even

"BEAUTIFUL PACIFIC OCEAN ENCHANTMENT"

Don't miss it while you're here - -

- . ROMANTIC SUNSETS
 - * ADVENTUROUS COCKTAILS (from 5)
 - * SAVORY STEAKS (6 to 12)
 - . MAGICALLY LIGHTED COASTLINE

Tues. through Friday (Sat. & Sun. - Noon to Midnight)

"The Peninsula's Only Sea-Cliff Restaurant"

Rocky Point Lodge

11 miles South of Carmel on Coast Highway No. 1

novs

KAKAKAKAK KAKAKAK

CASA MUNRAS: In the heart of Monterey. Breakfast, lunch and dinner served daily. Cocktails. Murals by Bruce Ariss depicting life of early California dons. Dancing nightly Hotel and cottage accompdations.

CERRITOS: Sal Cerrito now has two Peninsula restaurants. For those who want sea food, Cerrito's-at-the-Wharf is the place, although a full menu is offered. At the original Cerrito's the same barbequed food as always.

ROCKY POINT LODGE: The glarious drive to wonderful food. 11miles south of Carmel. Delicious dinners, masterful drinks. Open from 5 p.m. until midnight, Tues. thru Fri. Noon until midnight, Sat. and Sun. Yeyr pleasing hosts, Lou and Rocky Bowersox. Year around.

HOLMAN'S SOLARIUM COFFEE SHOP: A room with a view, high atop Holman's Department Store, featuring home cooked food and complete fountain service. Open for shoppers' convenience from 9:30 to 5 p.m. and Thursdays from 9:30 a.m. to 8:30 p.m. Closed Sundays.

PINE INK GARDEN RESTAURANT: on Ocean avenue. Luncheon served both in dining room and in patio, Dinners nightly with popular special buffets Wednesday and Thursday evenings, Closed Tuesdays. The cocktail lounge is one of Carmel's favorite gathering places.

LA PLAYA HOTEL: Commanding a sweeping view of all of Carmel Bay from its vantage at 8th and Camino Real. Terrace buffet luncheans served either in the terrace dining room or on the sun patio. Dining room open for breakfast, luncheon and dinner, with a cordial invitation to banquets and parties.

SPINDRIFT: This unusually-constructed restaurant features smargasbard but also has a long entree menu. Dining room looks out on patio with Unusual bar. Cocktails around the fireplace. Now open for luncheon. Fremont at Garden Road, Monterey.

JUNE SIMPSON'S: Has an attractive hame.like dining room where the food is of the best. Luncheons served at mid-day. Fine dinners served until 8:30 in a pleasant, quiet atmosphere. Lincoln, between 5th and 6th in Car-

BILL BROWN'S ESTRADA ROOM: located in the historic Mission Inn in Monterey combines the graceful atmosphere of the old city with modern restaurant facilities. The Purse Seiner bar reflects the importance of the fishing industry to the entire Peninsula.



DEL MONTE LODGE: Pebble Beach, incomparable view of beautiful Carmel Bay. Old and tried favorite of visitors and native Peninsulites alike. Tap room depicts local golf history. Open daily. Dinner dancing every Sat. Eve.

CROCODILE'S TAIL: Located at the Monterey Airport Terminal, this restaurant offers a varied menu with some exotic East Indian food inof Monterey Bay and the hills of the Peninsula through the huge windows.

LOS LAURELES LODGE: Herb and Ollie Brook's Valley Tyrol, where there is luncheon by the pool, cocktails and dinners. All resort facilities. Open every day.

BLUE BIRD RESTAURANT: 'Carmel's oldest restaurant.' Delectable Service with a Continental accent.

%?\%?\%?\%?**%**?**%**?\

AZUMA TEI: Exotic and popular Oriental restaurant in Manterey. Deliciously prepared Japanese food, authentically served. Suki yaki a specialty.

WHITNEY'S: Carmelites' headquarters for fine-food prepared under the direction of Chef Erdel and finer drinks. Open for luncheon from 12 to 2 and for dinner from 6 to 10 p.m. Cocktails. Closed Sunday.

home-cooked specialties and pastries. A favorite with the 'natives'.



The Ranch has done it again -

CARMEL-BY-THE-SEA OCEAN AT LINCOLN





Holman's

PACIFIC GROVE

simbson

Formerly BETSY JARVIS

a distinctive dining room featuring delicious food attractively served

LUNCHEONS

DINNERS

11:30 - 3

5:30 - 8:30

LINCOLN between 5TH and 6TH Telephone 7-4821

LOS LAURELES

LUNCHEONS - DINNERS COCKTAILS

OUTDOOR LUNCHEONS Open Every Day reservations call 9266 by the pool Herb & Ollie Brook

EVERY DAY AT THE CASA ..

Special Summer Dinners from \$1.65

Luncheon Special \$1.00

Dancing and Cocktails in Colorful Candlelit Lounge



Hotel & Cottages Phone 5-5155

Casa Munras IN THE CENTER OF MONTEREY

BILL BROWN'S

For

Dining

La Cantina



featuring the PURSE SEINER BAR BREAKFAST . LUNCH . DINNER

Where Old Monterey Charm Blends with Modern Comfort

MONTEREY

MISSION INN 456 Tyler Street . Phone 5-4165



Crocodile's Tail

Cocktails, Lunch, Dinner-daily exc. Tuesdays Cocktails 'til 1 a.m.

On Salinas Hiway, 1½ miles East of Fremont St. junction



THE EXECUTIVE committee of the Carmel Valley Women's Club met this week for luncheon at the Carousel in Carmel Valley. Shown around the table, left to right, are Mrs. Mary De Serpa, Mrs. R.B. Stoney, Mrs. Thomas Vergas, Mrs. Sam Corona. Mrs. Fred B. Whelan, Mrs. Otto Anker and Miss May DeSerpa.

. . George T.C. Smith photo.

KENNEL CLUB ELECTION

The Del Monte Kennel Club will hold its annual dinner meeting and election of officers at the Del Monte Lodge Monday, October 13.

LOCAL KITCHEN FEATURED IN LIFE MAGAZINE

Robert Buckner, Pebble Beach scriptwriter, has such an unusual kitchen in his home that Life Magazine has included it in a series on modern kitchens. The feature is scheduled to appear in this week's

Life selected four kitchens for the feature. Three of these are in the East, Buckner's being the only Western one represented.

In the two colored pages devoted to it, three photographs, a floor plan, and a description are included. According to Life, the Buckner kitchen accounts for about \$20,000 of the \$80,000 the home cost.

JUNE SIMPSON OPENS BAKERY ON MISSION

June Simpson, proprietor of the Carmel restaurant, has opened a bakery in the Mc e Court on Mission near 5th. She plans to include many unusual delicacies along with

Quarter-Thoroughbred

SADDLE HORSE

Horse - dark hay - seven years old - very gende - Reasonable, See him at FRED JOHNSON STABLE, OR RANCHO BOAD, ar Los Lagretes Lodge, CAR-EL VALLEY.

a complete line of baked goods.

The shop has been furnished with brass-trimmed wrought iron work. The marble-topped table and bread rack are French antiques.

In the bakery proper, Mrs. Simpson has installed the latest type of bakery equipment, and invited the public to come in and inspect the shop today.

CATERING HOUSE OPENS ON MISSION STREET

The Chelsea House, a catering company, has opened in the May Court on Mission Street. Reg Foster, proprietor of the Cottage Delicatessen has opened the new business.

All types of catering service will be offered from hors d'oeuvres to banquets. The Chelsea House will be under the management of Mrs. Ethel F. Rexford.

Nital Statistics

BIRTHS:

MR. AND MRS. HENRY H. "HAP" HASTY (former Carmelites) of Santa Cruz welcomed a baby daughter, MARY CLYDE. The baby is the granddaughter of DR. JAMES L. HUGHES of Carmel.

MR. AND MRS. ROBERT AEB-ERSOLD welcomed a daugh-

MR. AND MRS. TED FEHRING are the parents of a daughter. JO ANN.

A son and heir, JOSHUA GORS-TLE, was born to MR. AND MRS. RICHARD G. MACK.

A daughter born to MR. AND MRS. KENT WHITCOMB. Valleyties MR. AND MRS. NEL-LO PAUL TORRIare the proud parents of NELLO JR.

DEATHS:

MRS. GEORGE F. BEARDSLEY, long-time resident of Carmel, died this week in Oakland. Always generous, her gifts of substantial sums to the Church of the Wayfarer and the Carmel Art Gallery were outstanding. She had lived here since 1911 until recently. Her husband died in 1920.



FOREIGN CAR OWNERS



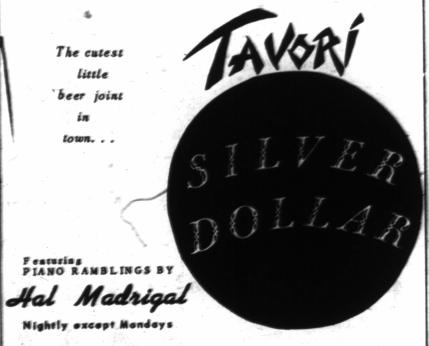
We offer expert service on all makes of foreign and sports cars. We also sell MG's and sports car accessories. SERVICE BY ENTHUSIASTS

Stop & Go Shop

Bill Rapier, Mobilaas

675 Fremont Extension, Seaside Phone 2-9649

HAVE YOU BEEN TO THE NEW-



198 FRANKLIN STREET

PHONE 2-9931

MONTEREY

The Carmel SPECTATOR

MICHAEL PURNELL GOULD CHARLES STUART WESLEY Co-Publishers

CAROL A. WHEATLEY **Business Manager**

Published every Friday by The Coast Publishing Company, at Carmel-by-the-Sea, California.

Mailing Address..... Box A-O Phone Carmel 7-6451 Office Seventh and Dolores Entered as second class matter at the Past Office at Carmel, California

Adjudicated a Newspaper of Legal General Circulation



The Most Remarkable Product for the Relief of Poison Oak the Druggists Have Ever Sold HANNAH LABORATORIES - MONTEREY, CALIFORNIA



HOUSE OF CAR

Ocean Ave..



The state of the s Compounded semi-annually

CARMEL SAVINGS and LOAN ASSOCIATION Ocean Avenue

Phone 7-6741

Carmel

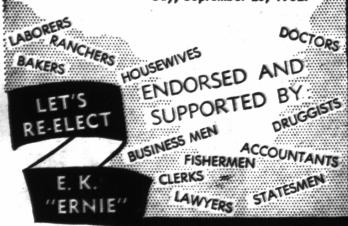


JOE MARTIN Republican Minority Leader

Praises BRAMBLETT

"Martin praised BRAMBLETT and said that "Californians should be proud to have a man of BRAMBLETT'S ability representing them. I know that when he takes the floor on a bill that he has given a great deal of thought and study, and I hope that "Ernie" BRAMBLETT is returned to his rightful place in the Congress of the United States."

- Quotes from the Monterey Peninsula Herald -Satur-day, September 20, 1952.



FOR CONGRESS

COMMITTEE CHAIRMAN MRS. VIRGINIA CONNELLY

CLASSIFIED ADVERTISING

Dial 7-6451

INSURANCE

NEW - - CANCER EXPENSE INSURANCE introduced by conservative, old line company Pays up to \$2000 for each mem ber of family for hospital, surgical, medical, X-ray, etc. expeases. Costs \$4 for individual for one year, to \$21 for entire family for three years.

HORACE LYON

CARMEL REALTY COMPANY Phone 7-6485

INSURANCE

All Kinds - All Risks ERNEST F. MOREHOUSE Insurance - Real Estate

> Opposite Library Carmel 7-3844

4% HOME LOANS

in approved areas of Carmel, Carmel Valley, Pacific Grove, Monterey and Pebble Beach.

For information call:

EQUITABLE LIFE ASSURANCE SOCIETY

of the United States - Monterey Telephone 2-4573

724 Munras Avenue, Monterey

LONG TERM **INSURANCE LOANS**

It will pay you to phone . . .

C. W. LUNT 7-6453 or 2-9284

REAL ESTATE

A WELL-BUILT HOME WITH FINE OCEAN VIEWS, close to beach and village, on corner, 3 lots all fenced and well landscaped. Main floor has living room, a real dining room, kitchen, service porch, 3 bedrooms and 2 baths. On lower floor are several other rooms and baths with garden entrances. Suitable for family with children or for party desiring nice home and have several paying guests for income. Priced at \$40,000.

KENNETH E. WOOD, Realtor HENRY L. PANCHER, Associate Cor. Ocean Ave. & San Carlos St. Phone: 7-4990

VALLEY SUNSPOTS

Mrs. Norman Poston added their complaints. . . The following decision was agreed to by the planning commission -a luncheon meeting will be held in Carmel Valley, Oct. 11, after which the entire commission will visit the scene of battle and try to make up its mind. . . .

Who's knocking at my door? Why it's the little gal from the Community Chest. . . Another year, another few dollars, another chance to do a little good for someone who might even like to have your income tax troubles. Remember, your conREAL ESTATE

LARGE Carmel Wood lot \$1800. VIEW lots from \$2750.

SOUTH OF CARMEL: Splendidly built home. 3 bedrooms, 21/2 bath, living room, dining room, studio, beautiful grounds facing the ocean. Truly a bargain worth investigating.

SELECTION of excellent Carmel income properties.

LAURENCE DE ADLERSHELM Dolores at 6th South of Post Office Carmel 7-6410 and 7-7424

FOR RENT - Well heated apartments and rooms with private boths. Beautyrest beds and mattresses. Day rentals. Reas-

MONTE VERDE APARTMENTS CENTER OF CARMEL Phone 7-6046

SERVICES

EXPERT DRESSMAKING - EXCEL-LENT DESIGNING. Tailoring and alterations and repairing. All women's and men's clothes, Very reasonable. Excellent references. Phone 2-7915. 387 Pearl St., Monterey.

CALIFORNIA VAN& STORAGE COMPANY

has a new location San Carlos between 5th & 6th

AGENTS - LYONS VAN LINES LOCAL AND LONG DISTANCE MOVING Locked Room Storage

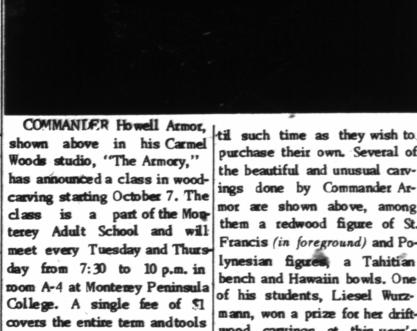
Phone 7-6052

tribution is deductible for income tax purposes.

Heading the Valley Drive is Barbara Porter who leads her band of canvassers to all Valley doors, so you'll meet one of the following: Mesdames Paul Chase, Wyndham Medcraft. Ed Haber, Carmelo Panetta, Ralph Steen, W.D. Scherman, Idona Taylor, Thomas Hooper, William Wood, A. K. Bennett, Frank Andrews, John Wibby, Peter Wilcoxen, and B.L. Barlow. . . at least two more volunteers at needed -call 9573.

Mrs. Ed Marcucci is Lower Valley Chairman but her list of volunteers is not available

Carmelo Farm Bureau elected officers last Monday installing Bob Wilson as president, Jay Huffman as vice-president, and Betty Reilly as secretary treasurer. . . First reaular Carmelo Mothers' Club meeting will be held on next Tuesday, Oct. 6, at Ms. A. W. Bennett's. . . Be reminded that the service of the Monterey Peninsula Visiting Nurse is



available to all residents of Carmel Valley living west of the Post Office. . . This extended to Big Sur and Russell Ranch if the Peninsula quota is reached.

are available for beginners un-

...... SUBSCRIBE TO THE SPECTATOR

purchase their own. Several of the beautiful and unusual carvings done by Commander Armor are shown above, among them a redwood figure of St. Francis (in foreground) and Polynesian figures, a Tahitian bench and Hawaiin bowls. One of his students, Liesel Wurzmann, won a prize for her driftwood carvings at this year's Monterey County Fair.

-- Rey Ruppel photo.

Palmist

Over 30 Years Around The Peninsula

COURT OF GOLDEN BOUGH Carmel 7-3475

J. HASTIE

CHRISTIAN SCIENCE SERVICES

First Church of Christ, Scientist

Carmel

Monte Verde St., one block north of Ocean Ave., between 5th and 6th

Sunday Services 11 a.m. and 8 p.m. Sunday School at 9:30 and 11 a.m. Wednesday Evening meeting 8 p.m.

Reading Room Seventh and Monte Verde

Open week days 10 a.m. to 9 p.m. except Wednesday when it closes at 7:30 p.m. Open Sunday and Holidays 2-5 p.m.

Public Cardially Invited

IT'S EASY Just Phone 7-3765

> IT'S PROMPT We Come When Called

IT'S CONVENIENT

We mail you an Itemized Bill-with return envelope

CALLUS

₹Trash-Rubbish-Debris Disposal

EADAMS & SELLARDS Box 63 — Carmel

CARMEL TRANSFER CO.

for Village Delivery Service

Quick, couteous service at good prices

Phone 7-3600

ROBERT LITTLE BROKER INSURANCE Dolores St. * Carmel * 7-6453



I WALDO'S - OR PLUMBER

Now that our winter rains are nigh... l'ou will you get your wet clothes dry?

Look over out

selection of

DRYERS

Electric \$259.50 \$ 299.50

WHIRLPOOL

Electric \$ 259.95

\$ 319.95

AIR - FLO

One only - an electric dryer

formerly priced at \$99.95

NOW ONLY \$75.00



ROBERT Walde HICK PLUMBING - HEATIN APPLIANCES LONG 7-3115 ... CARME

The Amateur Gardener

GARDENING FOR HEALTH AND HAPPINESS By CHARLES W. DELANEY

FLOWER BOXES

Window boxes are very useful if planned properly. They may be used under windows or on the patio or wherever you have a place that is not suitable for ground planting.

They must always have suitable drainage and be so constructed that water will not stand in the container.

A practical suggestion is to make the box so that it will hold several 6 or 7 inch flower pots and deep enough to conceal the rims of the pots. Then you can grow your plants in the pots and the planting can be rotated or changed as the plants have ceased blooming.

The pots are placed in the box sunk in peat moss or soil. This prevents rapid evaporation of moisture and the plants look like they have been plant, ed directly in the box.

WHAT TO PLANT

If the plant box is in a shady location you can plant fuchias, begonias, cinerarias, lobelia, trailing companulas, dwarf ivies, ferns, gralia, primrose and English daisies.

If the plant box is in full sun you can plant petunias, (the double ruffled in gay colors), geraniums (ivy type, and upright variety), dwarf lantuna, verbenas, nasturtiums. The golden gleam of the nasturtium will do best in rather poor soil. If fertilized, they form more leaves and less flowers. In the spring all of the various bulbs such as tulips, hyacinth, and jonguil may be used.

If you prefer to plant directly in the box, a soil mixture of 2 parts loam, I part leaf mold or compost, and 1 part sand is

lgood. Mix this with well-rotted manure and a handful of bone

This soil is good for one year depending upon the plants used. You can use conifers, dwarf evergreens, foliage alants and a few trailing vines.

The soil for plants in boxes usually requires watering thoroughly every week. The surface of the soil should be stirred with a fork, and as the plants show buds, feed with Orto-gro, Spoonit, or liquid fish emulsion. A teaspoonful to a quart of water is the right proportion. The ivy geranium or the nasturtium give excellent results and require almost no attention except watering.

Many kinds of plants can be grown in boxes with great ease - such as carnations, astilbe, roses, the newer giant petunias, hydrangias, asters, and the tuberous beganias.

The important thing to plan for is to be able to rotate the flawers so that you have something new and colorful at any

One year we planted some geraniums and thenput in some seed of golden double gleam nasturtiums -both require just average soil. The effect was very satisfactory and friends exclaimed about the beautiful effect.

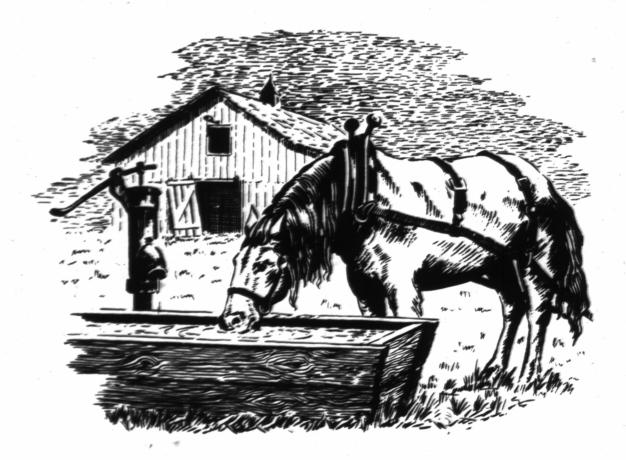
Your nurseryman may have additional auggestions for boxplanting. The species that may be used are endless.

The space for ground being limited, the soil will become exhausted in box planting. The use of commercial fertilizers will prolong soil fertility, but the roots soon fill the box and the planting must be changed. Using flower pots sunk into the container affords quick and easy changes in the planting

When bulbs are used they should be potted up at least 10 weeks ahead of time -that is about the period required for blooms.

Freezia in pure white or in mixed colors do excellently in pot culture. The bulbs are planted in sandy loam about 2 inches deep. Bone meal is the fertilizer mixed in the soil.

as soon as buds form-feed with Ortho-gro or fish emulsion. Why not make a study of boxplanting. It requires less labor and results are most pleasing.



Hand Pumps and Horse Collars both obsolete

In St. Louis, Missouri, the famous horse and mule center, the last horse collar factory went out of business recently. This does not mean, of course, that horses are disappearing. It simply means that horses don't wear collars any more. Fewer and fewer horses are doing the kind of work that makes collars necessary.

And it's like that with the old-fashioned hand pump. Hand pumps in cities went out of use long ago and the work of supplying safe, potable water to communities grew into a tremendous enterprise, far beyond the power of hand pumps to handle. In fact, public water supply is today one of the largest single industries in America.

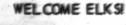
Modern water works operation is a complex business requiring a thorough knowledge of the principles of hydraulics, taste and odor control, purification methods, filtration systems, reservoir and tank construction, cathodic protection of metal surfaces—and utility finance.

Financing is a very important function of water works management. To maintain and develop a modern water system a great deal of money must be continually invested in plant.

To obtain the money required for new construction, company securities must be sold to the investing public. To attract the investing public, earnings must be satisfactory, and to keep earnings satisfactory rates



California Water & Telephone Company



CARMEL

SUNDAYS - HOLIDAYS

CONVENIENT PARKING

GROCERIES

Featuring

7-3476





TURNEY'S MEAT MARKET 7-3477

PRODUCE DEPT. Frozen-Fresh BEVERAGE SHOP Fine Wines Cold Beer

7 - 3488

7 - 3476